November 6, 2014 / Field Trip  
Herb Lubalin Study Center at Cooper Union

41 Cooper Gallery at The Cooper Union  
41 Cooper Square, New York, NY 10003  
3rd Avenue between 6th and 7th Street.  
Enter on the corner of 7th Street. Give your name to the Guard/  
The study center is downstairs.

When:  
AM class: arrive by 11:00 am.  
Nearest subway station is on the #6 /Astor Place or the BMT/R /8th  
Street Station. Plan to be there for 1 - 1-1/2 hours.

Bring.  
Paper and pen to take notes.

Reminder  
Your participation in this field trip counts towards your attendance  
and grade.

Assignment /Add your comments on the blog  
Identify / select an item at the Study Center that appeals to you.  
Briefly describe your selection, what you like or dislike and why—  
in design terminology.  
Characterize the design principles or qualities.  
What was communicated by the content?  
Why do you think the design is successful?  
What did you think about the study center as a whole?  
In “Design Terms” did you like the field trip? Was it worth it?

Enter a comment on the class blog prior to the next class.

http://www.cooper.edu/art/facilities/lubalin-center